

AMP & Affiliate Instructor General Guidelines

Affiliate Instructors

The advantages of instructing as an Affiliate are as follows:

- Opportunity for a table in the classroom for your business information/handouts *during the course*
- Welcome announcement about your business at the beginning of workshop/class/seminar

Affiliate Instructor Guidelines

- The instructor will not be compensated by RECA
- Affiliate instructors will not receive a class roster

Affiliate Marketing Partners (AMP)

The advantages of hosting your class through RECA are as follows:

- FREE promotion of your course to FAAR's entire REALTOR® and Affiliate membership
- Company logo included on registration materials
- Sponsor signage in the classroom
- Registration handled by FAAR with customized registration materials created at no cost
- Opportunity for a table in the classroom for your business information/handouts
- Welcome announcement about your business at the beginning of workshop/class/seminar
- AMP may request a copy of the class roster

AMP Guidelines

- The AMP will provide the course to RECA at no charge in exchange for the above benefits
- The instructor will not be compensated by RECA
- RECA will determine the pricing of the course
- RECA has discretion on course selection and scheduling
- AMPs will provide RECA with a letter of approval for DPOR.
 - The AMP maintains exclusive rights to their material

Both Affiliate Instructors and AMPs

- Must maintain FAAR's neutrality and all other guidelines specified in RECA's Instructor General Guidelines
- Any materials directly distributed to students must be of an educational value, free of advertisements
- Advertisement cannot interfere with instructional time or the required DPOR credit hours
- No promotion of yourself or your business during instructional time

If you have any questions regarding these guidelines, please contact FAAR's Marketing Director.