

# RIGHT OR LEFT RAIL STANDARD SKYSCRAPER

For as little as \$500 per month\*

you can strengthen your advertising with a skyscraper ad  
rotating throughout fredericksburg.com—  
a high traffic local site averaging

## 5 MILLION IMPRESSIONS MONTHLY!

This is a cost-effective way to brand your business 24/7  
and drive **our** traffic to **your** website!

Ad Creation: Minor copy changes as needed (no charge)

\*Based on 100,000 monthly impressions at open rate—includes creative and link to your website. Contract rates are available.



**GIVE YOUR  
MESSAGE  
A  
POWER BOOST  
ON  
fredericksburg.com**

Call your advertising  
representative today for more  
information! 540/374-5460

The Free Lance-Star  
fredericksburg.com  
In print, online and on target