# 2018-2020 STRATEGIC PLAN TRACKING

FAAR

## MEMBERSHIP

PROVIDE THE BEST FAAR EXPERIENCE

OBJECTIVES

Be the member's reliable resource
Technology

Provide members collegial networking opportunities, valuable services and political influence
All committees

Value engaged, participative Brokers
MBN

Embracing the Code of Ethics, members are exemplary professionals
Professional Standards / Grievance

Cultivate/inspire members to serve in leadership roles
Leadership Development

## EDUCATION

DEVELOP HIGHLY EDUCATED PROFESSIONALS

OBJECTIVES

Target member segments with programming/ marketing appropriate to the group
Education

Create Academy curriculum relevant and valuable to Managing Brokers and REALTORS®
Education, MBN

Offer classes regularly to members, both at FAAR and in outlying areas
Education

Build a diverse and expanding group of experienced, trained FAAR Academy instructors
Education

## ADVOCACY

ENCOURAGE MEMBERS TO BE PROACTIVE CITIZENS AND STEWARDS OF THEIR COMMUNITIES

OBJECTIVES

Protect and promote homeownership and private property rights
Public Policy

Partner with local and regional organizations to expand housing opportunities and promote economic development
Public Policy

Build RPAC culture of understanding, support, and investment
Public Policy

Be recognized as a vital housing information resource in the community
Public Policy

Explore opportunities to address local and regional housing issues through grant opportunities and land use assistance programs
Public Policy

Support, encourage, and recognize members community service
Community Service

VIEW THE ENTIRE STRATEGIC PLAN INCLUDING MEASURES AND IMPLEMENTATION TACTICS AT FAARMEMBERS.COM/ABOUT