

# Sponsorship Opportunities



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[www.faarmembers.com/parforfaar](http://www.faarmembers.com/parforfaar)

## Event Sponsor - \$2,000

- Exclusive sponsorship opportunity
- One foursome of golfers for the event
- Speaking opportunity at lunch
- Name on all marketing material
- Name on Event Banner
- Name on Goodie Bag
- Name and large logo on all website, social media, and newsletter promotions with a reach of 1,500 members
- Banner promoting sponsor to be displayed prominently during breakfast and lunch (sponsor to provide)
- Promotional items and sponsorship information displayed on each table (sponsor to provide promotional items)
- Promotional video filmed in FAAR's Media Studio promoting event and sponsor with distribution on FAAR's and sponsor's social media channels
- Set of personally tailored promotional marketing materials for sponsor to use on their social media channels branded with sponsor logo
- Opportunity to distribute pens to each golfer when Foundation administers post-event survey during lunch (sponsor to provide pens)
- Sponsored raffle in early summer with free Potomac Nationals tickets to promote golf tournament (FAAR to provide tickets)

## Golf Cart Sponsor - \$1,000

- Exclusive sponsorship opportunity with over 4 hours of continuous exposure in every golf cart
- Sign with company information in each golf cart
- Name on all marketing material
- Name on Event Banner
- Name on Goodie Bag
- Name and medium-sized logo on all website, social media, and newsletter promotions with a reach of 1,500 members

## Beer Sponsor - \$750

- Name on all marketing material
- Name on Event Banner
- Includes promotional drinkware with sponsor name and logo (FAAR to provide)
- Sponsor sign at bar during lunch
- Name on Goodie Bag
- Name and medium-sized logo on all website, social media, and newsletter promotions with a reach of 1,500 members

## Beverage Cart Sponsor - \$500

- Exclusive sponsorship with over 4 hours of exposure to every player multiple times throughout the day
- Cart will be fitted with name and logo on both the back and front of the cart
- Name on all marketing material
- Name on Event Banner
- Name on Goodie Bag
- Name and small logo on all website, social media, and newsletter promotions with a reach of 1,500 members

## Breakfast Sponsor - \$500

- Exclusive sponsorship opportunity
- Name on signs at buffet table displaying breakfast items
- Name on all marketing material
- Name on all website social media, and newsletter promotions with a reach of 1,500 members

## Lunch Sponsor - \$500

- Exclusive sponsorship opportunity
- Name and logo on signs on buffet table
- Name on all marketing material
- Name on Event Banner
- Name on Goodie Bag
- Name and small logo on all website, social media, and newsletter promotions with a reach of 1,500 members

## Executive Hole Sponsor: \$500

- Four (4) sponsorship opportunities
- Two representatives from sponsor will be provided the opportunity to sit the hole during the tournament and eat lunch with the golfers after play
- Opportunity to bring sponsor promotional materials
- Sponsor may bring tent, table, and two (2) chairs
- Opportunity to interact with over 70 golfers one-on-one during the tournament

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## Golf Ball Sponsor - \$500 HARRY'S ALE HOUSE

- Exclusive sponsorship opportunity
- Logo on golf balls (1 per goodie bag)
- Name on all marketing material
- Name on Event Banner
- Name on Goodie Bag
- Name and small logo on all website, social media, and newsletter promotions with a reach of 1,500 members

## Putting Green Sponsor - \$250

- Exclusive sponsorship opportunity
- Signs with company name placed at putting green that are left in place for the duration of the tournament
- Putting green is open 1 hour prior to tournament for practice and all golfers pass the putting green during tournament play for maximum exposure

## Goodie Bag Sponsor - \$300 PRICE RICH & ASSOCIATES

- Exclusive sponsorship opportunity
- Name and large logo on goodie bag provided to all golfers
- Name on all marketing material
- Name on all website social media, and newsletter promotions with a reach of 1,500 members

## Water Bottle Sponsor - \$250 ASSURANCE FINANCIAL

- Name on all marketing material
- Name on all website, social media, and newsletter promotions with a reach of 1,500 members

## Tabletop Sponsor - \$300

- Small signs with sponsor information on each table
- Maximum exposure during lunch and awards

## Hole Sponsor - \$100

- Signage at hole for all passing golfers to see
- Customized with company logo and information in full color

## Driving Range Sponsor - \$250

- Exclusive sponsorship opportunity
- Signs with company name placed at driving range that are left in place for the duration of the tournament
- Driving range is open 1 hour prior to tournament for practice
- As part of the tournament, range balls are placed at the driving range free to tournament participants.

## Goodie Bag Items

- Minimum 100 items

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Total \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVC \_\_\_\_\_ Zip \_\_\_\_\_

Contact [foundation@faarmembers.com](mailto:foundation@faarmembers.com) for inquiries and latest available sponsorships.