



## Affiliate/Affiliate Marketing Partner (AMP) Application

\_\_\_\_\_, 20\_\_\_\_

I hereby apply for Affiliate membership in the Fredericksburg Area Association of REALTORS®, enclosing my payment in the amount of \$ \_\_\_\_\_ which includes application fee and dues. I irrevocably waive all claims against the Association or any of its officers, directors, or members for any act in connection with the business of the Association, and particularly as to it's or their acts in electing or failure to elect, advancing, suspending, expelling, or otherwise disciplining me as an applicant, or as a member. I agree to pay the established fees as long as I remain a member of this Association, and understand that the current fees are as follows.

Company: \_\_\_\_\_ Type of Business (listed in Directory): \_\_\_\_\_

Co. Street Address: \_\_\_\_\_ Suite: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Referred by \_\_\_\_\_ Website: \_\_\_\_\_

### Membership #1

Name of Primary Affiliate: \_\_\_\_\_ Title: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Office Phone: \_\_\_\_\_

Additional Languages Spoken: \_\_\_\_\_ Gender \_\_\_\_\_ Pronoun \_\_\_\_\_ Allow Text Messages:  Yes  No

### Membership #2

Secondary Affiliate: \_\_\_\_\_ Title: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Office Phone: \_\_\_\_\_

Additional Languages Spoken: \_\_\_\_\_ Gender \_\_\_\_\_ Pronoun \_\_\_\_\_ Allow Text Messages:  Yes  No

### Affiliate or AMP Partnership Selection (check one)

Level	Cost	# Memberships Included
<input type="checkbox"/> Diamond AMP	\$10,000	5 Affiliate memberships included
<input type="checkbox"/> Platinum AMP	\$7,500	4 Affiliate memberships included
<input type="checkbox"/> Gold AMP	\$5,000	3 Affiliate memberships included
<input type="checkbox"/> Silver AMP	\$2,500	2 Affiliate memberships included
<input type="checkbox"/> Bronze AMP	\$1,500	1 Affiliate membership included
<input type="checkbox"/> Affiliate Only	\$275**	1 Affiliate membership included

(\*\*Prorated fees for Affiliate Only Primary Membership | Q2: \$206.25, Q3: \$137.50, Q4: \$68.75)

### Membership Application Fee

All new Affiliates/AMPs are subject to an additional one-time membership application fee of \$150

### Need more memberships?

\$80 per additional membership\*\*

(\*\*Prorated fees for additional Memberships | Q2: \$60, Q3: \$40, Q4: \$20)

### Payment Option Selection (not available for Affiliate Only levels)

Payment Plans:  Full Payment  4 Payments Billing Dates: \*1/31, 2/28, 3/31, 4/30

\*Payment plans must be set up with a credit card. First payment must be made on the date of sign-up, with subsequent payments to be automatically debited monthly and consecutively on the last day of each month. Full payments may be made by check or credit card. All payment plans are subject to a one-time administrative fee of \$100.

### Payment Method

**Check** (full payment only) Total Amount: \$ \_\_\_\_\_

**Charge credit card automatically:** Total Amount: \$ \_\_\_\_\_ or \$ \_\_\_\_\_ per payment\*

\*Payment plans will be assessed a one-time fee of \$100.

Name on Credit Card: \_\_\_\_\_ Zip Code \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Print Name \_\_\_\_\_ Date: \_\_\_\_\_

### TERMS AND CONDITIONS

The Affiliate Marketing Partner Program (AMP) is sold and serviced exclusively by the Fredericksburg Area Association of REALTORS® (FAAR). The contract terms and conditions are established for the mutual benefit and protection of FAAR partners and FAAR itself. References made to partners and/or partnerships in no way constitute any form of legal partnership. This application should be provided to your Accounting Department for payment processing within agreed terms.



In signing this agreement, you and your company agree to act as an Affiliate Marketing Partner (AMP) of FAAR as indicated above and acknowledge that you and your company are responsible for paying the total amount due. FAAR will invoice according to instructions provided above for your selected partnership level.

**FEES:** All payment plans are subject to a one-time administrative fee of \$100. All new Affiliates are subject to an additional one-time membership application fee of \$150.

**CONTRACT PERIOD:** This contract will expire on Dec. 31, 2023. However, failure to make agreed upon payments within 30 days of due date may result in the cancellation of AMP participation.

**ELIGIBILITY:** FAAR shall determine the eligibility of any company, product, or service. FAAR may decline sponsorship/partnership to any company who is not compatible, in the sole opinion of FAAR, with the goals and objectives of FAAR. FAAR reserves the right to cancel, without advanced notice, any partnership/sponsorship deemed to be in direct violation with the goals and objectives of the program for all partners.

**FORCE MAJEURE:** Neither party shall be liable for failure to perform its obligations under this contract due to events beyond its control, including, but not limited to, strikes, riots, wars, fire, acts of God, and acts in compliance with any applicable law, regulation or order (whether valid or invalid) of any governmental body. FAAR shall not be liable to indemnify or reimburse the Sponsor in request of any damages or loss, direct or indirect, arising as a result thereof.

**MARKS AND LOGO:** You and your company agree that FAAR is authorized to use you and your company's mark(s) and/or logo(s) in promoting the AMP Program.

**SPONSORSHIP BUCK USAGE:** All sponsorship bucks must be used within the calendar year. Sponsorship bucks may not be rolled over to the following year.

**REFUNDS:** Sponsorships and Partnerships are non-refundable and non-transferrable.

**FIRST RIGHT OF REFUSAL:** AMPs are given the right of first refusal for the same sponsorship opportunity the following year. Sponsors must notify FAAR in writing within 30 days after the sponsored event of their intention to renew the sponsorship. Once the 30 days have expired, if no notification is received, the sponsorship will be placed back into the general pool for open bids on a first-come, first-served basis for all industry partners regardless of partner level. FAAR reserves the right to refuse any sponsorship should there be a conflict of interest or in the best interest of the Association.

### I acknowledge that I have read and understand the Terms and Conditions of this contract.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name \_\_\_\_\_

### Additional Memberships

Additional Affiliate memberships are included with Gold, Platinum, and Diamond Affiliate Marketing Partner (AMP) sponsorship packages. To register for your included Affiliate memberships, please complete the following information. Additional Affiliate memberships can be purchased for \$80 (prorated quarterly).

#### Membership #3

Secondary Affiliate: \_\_\_\_\_ Title: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Office Phone: \_\_\_\_\_

Additional Languages Spoken: \_\_\_\_\_ Gender \_\_\_\_\_ Pronoun \_\_\_\_\_ Allow Text Messages:  Yes  No

#### Membership #4

Secondary Affiliate: \_\_\_\_\_ Title: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Office Phone: \_\_\_\_\_

Additional Languages Spoken: \_\_\_\_\_ Gender \_\_\_\_\_ Pronoun \_\_\_\_\_ Allow Text Messages:  Yes  No

#### Membership #5

Secondary Affiliate: \_\_\_\_\_ Title: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Office Phone: \_\_\_\_\_

Additional Languages Spoken: \_\_\_\_\_ Gender \_\_\_\_\_ Pronoun \_\_\_\_\_ Allow Text Messages:  Yes  No

Mail to: FAAR Membership Services 2050 Gordon W. Shelton Blvd. Fredericksburg, VA 22401

Email to: [membership@faarmembers.com](mailto:membership@faarmembers.com)

Visit: Drop this form off at the FAAR office during regular operating hours.